



SPECIALIST IN CATTLE SALES

LBP

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www.lbp.fr & www.lbpcom.com

but with customers throughout France!

the latest generation!

transportable sales tool

*with v3 klikker
wireless bidding
machine
with bid receipt signal*

*adaptable to all types
of sales*



Who are we?

A specialized editor who produces

- auction sales tools
- tailor-made software
- network communication tools
- specific software and electronics including display panels, voting boxes
- in short... everything you can't find in catalogues

Standard applications

- Auction sales, in the auction room and remotely.
- Sales, invoicing and statistics management
- Cooperative management with complex distribution, compensation and acceptance modes.
- Stock management with portable input tools
- Internet and market place mediation tools, genuine real-time stock exchanges.

No. 11 – 2011 Our latest achievements

October 2011: At Saint-Christophe en Brionnais (71) start of secure payments on the OTC market, created 400 years ago!

LBP supplies two special sales tools to an independent auctioneer in Lyon, and to Arqana for yearling sales in Deauville.

August – renewal of the Guerlesquin market (29)

March 2011: 4 weeks to set up a clock auction on the Parthenay cattle market site with 40 clickers

LBP selected to install the mobile fish auction for the Marché des Grivelles in Sancoins – Opening autumn 2011.

LBP provided the logistics tool for the "porc citoyen" market managed directly by breeders in the Sud Loire region. www.porc-citoyen.com

June 2009 – start of the new Market in Saint-Christophe en Brionnais (71) - see the [video on the LBP site](#)

A second auction room for Sicaforme (58), and a new sales management tool

October 2008: start of room 2 with giant video projector and v3 clickers. Installation multi-room, multi-market cattle management software.

After le MOL (22) in 2007, Eolys orders the same mobile equipment with the v3 klikker.

- October 2008: Eolys starts its markets with this new transportable tool and the LBP cattle management software.
- April 2007: the MOL (Lamballe organised market) re-opens the Marché de Saint-Mayeux fitted with a new transportable sales tool, with a sales panel, display and "clickers" (version 3 wireless bidding machines), all customized LBP equipment.

Equipment renewal for Ploermel Market (56)

December 2006: New sales equipment in Ploermel (56) for Coral, South Brittany. The previous system was installed by LBP in 1980! + than 25 years of faultless service. The new sales installation allows sales animation by means of a projector installed above the ring.
LBP also supplied the market sales management software complete with a full set of traceability, editing and invoicing tools.

Chicory Sales Federation (80)

Use of the [proXpros](#) service developed by LBPcom & LBP, Inter-Company Stock Exchange